



COMMUNITY FOUNDATION OF NEWFOUNDLAND & LABRADOR

2004/2005

Annual Report

St. John's, NL

June 2005

Foundation Facts

- Community foundations are locally-run registered charities that build and manage endowment funds to support charitable activities in their area
- Community foundations across Canada contributed more than \$95-million to community priorities in 2004
- Canadians gave a record \$210-million to community foundations in 2004
- There are more than 147 community foundations in Canada, in every province and one territory

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A time of firsts for CFNL

January 2004 to June 2005 was a time of many firsts for the Community Foundation of Newfoundland & Labrador (CFNL).

2004 was the first full year of operation with an executive director (part-time). Among Viki O'Dea's duties were attending her first national Community Foundations of Canada conference in Quebec City in April and overseeing CFNL's first strategic plan.

2004 was also the first full year of a new web site at www.cfnl.ca. It was the commencement of presentations being given to some of the largest legal and financial firms in the province. As well, it was the year of our first annual meeting and our first annual report.

One of the highlights of 2004 was the public launch

of the Community Foundation of Newfoundland & Labrador at Government House in December. At the time CFNL gave out its first grants. The grants were awarded to the Labrador Friendship Centre in Happy Valley-Goose Bay, the Northshore Early Child-



SENIORS CENTRE GRANT PARTICIPANT

hood Association in Corner Brook and the Seniors Resource Centre in St. John's.

These organizations were among the more than 45 which applied for grants or information about the foundation in the last 18 months.

The foundation's first designated fund was also established during its launch. It was set up by the Roberts family in memory of their father, Dr. Harry Roberts.

2004/2005 saw the initiation of our first endowment fund in the care of our first investment manager, Will Small of ScotiaMcLeod.

In mid-2005 CFNL said goodbye to its first executive director and hired her replacement — Carmella Butland.

Chair cites significant developments

Following on the steady growth of the Community Foundation of Newfoundland & Labrador in our early years, the year 2004 brought significant developments. Most importantly we made our public launch and our first grants. The response was warm and encouraging and gradually our public presence grows. In 2004 we received sub-

stantial donations from people supporting our work. One donation came in the form of a donor-directed grant; others, equally significant, were unspecified and become part of our endowment fund. Each of these developments is the direct result of the sustained work of our directors and staff and come as welcome affirmation for CFNL.

Building an endowment to benefit provincial charities is a lengthy process. It takes effort and commitment. Fortunately we are strong on both. With time we will see the Community Foundation of Newfoundland & Labrador prosper and we will achieve our goal – to support the community and people of this province.
Peter Roberts—Chair

Foundation launch

During the official launch of the Community Foundation of Newfoundland & Labrador at Government House grants were distributed to support innovative programs of three food-related charities around the province. Grants of \$1750 each went to the Labrador Friendship Centre in Happy Valley-Goose Bay for a series on food preparation, food preservation and traditional cooking for Aboriginals and non-Aboriginals; the Northshore Early Childhood Association in Corner Brook for a program to help families in western Newfoundland become more innovative with their food budget while eating healthy and nutritious meals; and the Seniors Resource Centre for its grocery bus-ing program for seniors in the St. John's/Mount Pearl area.



FRIENDSHIP CENTRE GRANT PARTICIPANTS

The money came from the settlement of a class action lawsuit against suppliers of monosodium glutamate (MSG) and nucleotides, two popular flavour enhancers.

The foundation's first designated fund was also announced at the December launch. It was created by the Roberts family in memory of their father, Dr. Harry Roberts. The returns from this fund will be used to sponsor a school competition where students all over the province will be given the opportunity to develop creative projects about their health. CFNL Board Chair Peter Roberts says these projects will help to raise awareness and deal with an important public issue affecting young people.

CFNL endowment

*A copy of our audited financial statement from David A. Hood, Chartered Accountant, is available upon request

The Community Foundation of Newfoundland & Labrador (CFNL) is a province-wide registered charity that manages endowment funds for individuals, families, businesses and organizations. The foundation distributes the income from these funds as grants to many humanitarian, educational, cultural and health non-profits around the province.

The amount of the CFNL funds has grown to reach the stage where professional management is required. The Community Foundation of Newfoundland & Labrador is utilizing the financial expertise of Will Small at ScotiaMcLeod as our first investment manager. Mr. Small took charge of the CFNL investments early in 2005.

Thanks to CFNL donors and volunteers

- Peter Roberts
- William Mahoney
- Jean & Angus Bruneau
- The Hon. Edward Roberts
- Douglas Roberts
- The Hon. Fabian O'Dea
- Aliant
- Jim Austin
- Penny and Bill Rowe
- Jamie Smith
- Trent Drugs
- David Hood
- Will Small
- Andrew Bell
- Kevin Dunphy
- John O'Mara
- John Bennett

Foundation plans for 2005/2006

The Community Foundation of Newfoundland & Labrador (CFNL) plans to capitalize on the gains made in 2004 and the first half of 2005. Now that much of the foundation infrastructure is in place, CFNL is starting to focus on building both its endowment and its public image.

To this end, CFNL will continue to give presentations to professional legal and financial advisors and to public organizations. The foundation will also be making more of an effort to raise its public profile in the news media and the community.

Those will be a priority for the new executive director Carmella Butland, because individuals and organizations

need to know about the foundation before they will make a donation.

“CFNL is starting to focus on building both its endowment and its public image...”

Board members also have a responsibility to encourage donations and build endowments. They will be assisted in their efforts by an endowment building workshop being held by representatives of Community Foundations of Canada in St. John's in 2005.



NORTHSHORE GRANT PARTICIPANTS

CFNL objectives

To receive and maintain a fund or funds and to give grants to qualified donors from any part of the principal and earnings of these funds to further the following purposes:

- To promote the well-being of the people and community of Newfoundland and Labrador through the promotion and advancement of social welfare and health programs and activities that contribute to the development of healthy communities and the relief of poverty;
- To support initiatives which benefit the public and which address the specific needs of the people and community of Newfoundland and Labrador as may arise from time to time;
- To support the intellectual and cultural heritage of Newfoundland and Labrador and to advance the arts with the community of Newfoundland and Labrador;
- To support the preservation and protection of the environment of Newfoundland and Labrador;
- To encourage and support Newfoundlanders and Labradorians, individually and collectively, in the pursuit of excellence, including the advancement of education and scholarship.



**COMMUNITY FOUNDATION
OF NEWFOUNDLAND & LABRADOR**

Community Foundations of Canada

Community foundations bring together people who care about their communities. They are independent, volunteer-driven charities that aim to strengthen their communities by facilitating philanthropy, by partnering with donors to build funds from which they support community projects and by providing leadership on issues of broad community concern.



Community Foundations of Canada (CFC) was founded in 1992 to provide a forum for community foundations to support one another, learn from each other, work together to promote the movement and demonstrate philanthropic leadership. It has become a highly respected voice in the voluntary sector nationally and internationally.

Community Foundations of Canada is a member-focused organization that stresses a collaborative approach. Its programs, activities, and services are shaped by its members. CFC continues to develop services that support the fund development, grant-making and community leadership activities of its members.



COMMUNITY FOUNDATION OF NEWFOUNDLAND & LABRADOR

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Report composed and written by Viki O'Dea

What the Community Foundation of Newfoundland & Labrador does:

CFNL is a unique registered charity. The foundation's goal is to help people from all walks of life support the causes they feel are priorities in their communities and their province. To achieve this goal, the foundation pools and invests the gifts of many donors to create a permanent endowment fund for communities in Newfoundland and Labrador.

Our foundation benefits all Newfoundlanders and Labradorians by:

Creating a permanent endowment. Our foundation helps donors make a long-term investment in our province by building an endowment fund that will benefit our communities forever. The earnings from these funds are used to provide grants to a wide range of charitable organizations - from health care and education to social services, the arts and the environment.

Supporting local charities. Our foundation acts as a vehicle to support a wide range of causes and organizations. We do not run our own programs or compete with other charities - rather, we exist to enhance the ability of these organizations to serve the community.

Developing partnerships. Because we work with all sectors and a wide range of charitable organizations, our foundation is well positioned to connect diverse parts of the community, foster dialogue, and develop partnerships on issues of broad community concern.

CFNL board members June 2005

Officers

Peter Roberts - Chair

Jean Bruneau - Vice-Chair

William Mahoney - Secretary

John Perlin - Treasurer

Directors

James Austin

Sheila Devine

Lucy Dobbin

Sharon Duggan

Viki O'Dea

Penelope Rowe

Jamie Smith



Patron

The Hon. Edward
Roberts, Lieutenant
Governor of Newfoundland
and Labrador